



Euromed Heritage
التركة الأوروي المتوسطي

RehabiMed

International Digital Photography Award

GENERAL RULES

Archaeological sites, buildings, urban and rural settlements, cultural landscapes are repositories of human existence and production. They were created by societies that were “inspired by values, knowledge and beliefs that lay at the very heart of their culture.”

Koichiro Matsuura, former Director of UNESCO

In the spirit of this statement
The Regional Monitoring and Support Unit - Euromed Heritage 4
joins
RehabiMed

To announce the 3rd edition of the Photography Award

Crossing Viewpoints: Living Heritage in the Mediterranean

Organised by Euromed Heritage 4 and Rehabimed, this competition aims to promote the Euro-Mediterranean cultural heritage, increase public awareness of peoples' national and regional cultural legacy, and encourage their appropriation of this rich heritage.

The theme of this award is *Crossing Viewpoints: Living Heritage in the Mediterranean* - cultural and social practices and expressions, oral traditions, skills and knowledge, rituals, handed down from generation to generation as a reflection of the spirit of peoples and communities, and their value systems and beliefs.



General rules

- The competition is open to nationals of the European Union and the nine Mediterranean Partner countries of the European Union: Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestinian Authority, Syria and Tunisia.
- Participants must be residents in one of the countries mentioned above.
- The competition is open to anyone interested without distinction of age.

Selection process and awarding of the prize

Some thirty photographs will be selected by a jury, appointed by the RMSU and RehabiMed, and constituted by professional photographers and specialists in the field of cultural heritage. One of the selected works will be granted the EUROMED HERITAGE / REHABIMED Photography Award.

Selection criteria:

- Aesthetic value of the photograph
- Relevance to the theme at hand
- Originality of subject matter and composition

Prize

The winner of the award will be invited to attend the inauguration of the Award Exhibition to be organised on December 2010 in Barcelona. Travel and accommodation expenses will be covered by Euromed Heritage 4.

The award-winning and other selected photographs will benefit from a strong public visibility through several media and dissemination initiatives:

- In an itinerant exhibition in various venues in the EU and Mediterranean countries.
- On the websites of the Euromed Heritage 4 programme, RehabiMed and the European Commission's EuropeAid Co-operation Office.
- In a publication about Mediterranean Cultural Heritage, prepared under the coordination of Euromed Heritage 4 and RehabiMed.

The Jury may decide not to award the prize if entries do not meet the required standards.

The decision of the Jury will be final and binding



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Copyright of the photographs selected for the final phase

By participating in this photo competition, you agree to these entry rules, and the following conditions:

Your entry to the contest constitutes your agreement to allow the photographs (and your name, occupation, date of birth, city and country of residence) to be published in Euromed Heritage and Rehabimed publications and used for promotion of the EH 4 / Rehabimed Photography Competition including, but not limited to, exhibitions, publications, a brochure or electronic collection of photographs, online photo features, and web pages providing EH 4, Rehabimed and EU information.

Participants retain intellectual property to the photographs. All other rights, including copyright and future use of their photographs, will be waived by the participants in favour of the European Union, who will credit and acknowledge the author of the photograph in all its publications.

This exclusive cession gives Euromed Heritage and RehabiMed the right to use the photographs to the exclusion of any other person, even the AUTHOR. These will be used for non-lucrative purposes and will be duly acknowledged.

Euromed Heritage and RehabiMed undertake to exercise the copyright appropriately and in all cases strictly observing the moral rights of the AUTHOR.

By entering, participants warrant that his or her entry materials are original, and do not infringe on any third party's rights.

By entering, participants release the RMSU – EH 4 and Rehabimed and the members of the jury from any liability for any incorrect information, loss, claim or damage of any kind arising from or in connection with the photo competition or any prize won. The RMSU – EH 4 and Rehabimed shall have the right to verify, in its sole judgment, winner eligibility. Decisions of the RMSU – EH 4 and Rehabimed shall be final and binding.

The intellectual property rights ceded by the AUTHOR solely to the European Union, the RMSU-EH4 as external contractor to the EU, and RehabiMed, include the use by the latter of the photographs in any format or support and by means of any system, procedure or method, whether or not they exist and/or are known at the present time, free of charge or for a consideration, in particular the following rights to:

- Dissemination and publication, understood as the right to publicise the photographs for the first time.
- Direct or indirect reproduction, understood as the right to display the photographs or have them displayed in their totality or in part, provisionally or permanently, on any support or in any format and using any system or procedure that allows their communication and/or the obtaining of copies of the whole or of parts or fragments thereof.

- The distribution, understood as the right to make available to the public the original, copies or reproductions of the photographs, which may be placed in circulation as tangible objects on any support or in any format and using any system or procedure by means of sale or hire.
- The public communication, understood as the right to any action which, on any support or in any format and using any system or procedure, enables a number of people to have access to the photographs without the previous distribution of copies to each individual, free of charge, by means of payment or subscription, with or without the condition of an entrance fee, or by means of any other system of free or conditional access. This right expressly includes the permission to enter the photographs into a database.
- The rights ceded exclusively by virtue of this contract, making the photographs public property for use all over the world.

Conditions for submissions

- Participants may submit a MAXIMUM OF THREE photographs (both colour and black-and-white) in vertical or horizontal TIFF (non-compressed) format, printable in A2 size. Each file will correspond to one photograph only.
- Digital files: Min. 5 Mb - Preferably 10 to 20 Mb in 300 dpi
- Each photograph should include the name of the author, the date (day, month, year) of realisation, the location (country, town/region), and a short summary (max 200 words) in English, French or Arabic explaining how and why their general approach fits the theme of the competition.
- Photographs must be the unpublished, original and exclusive work of the author. No photographs with third-party rights are eligible.
- Participants must register and send their photographs through the Euromed Heritage 4 website (www.euromedheritage.net), or by post, on CD/DVD support sent to the RMSU Office in Brussels:
 - Regional Monitoring and Support Unit (RMSU)
 - Euromed Heritage 4
 - 15, rue d'Egmont
 - 1000-Bruxelles
 - Belgium
- The following information has to be provided:
 - First name and surname
 - Date of birth
 - Activity
 - Postal address
 - Telephone
 - e-mail address

RMSU and RehabiMed will not be responsible for any delays or loss of material.



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No entry arriving after the deadline, or not complying with the Award's rules or technical requirements, will be accepted.

NB: Submitted material cannot be returned to participants

Timeframe

- Launch of the award: 3 May 2010
- Deadline for the reception of photographs and accompanying material: 31st July 2010 - 01 p.m. Brussels time
- Meeting of the evaluation committee and final selection: end of August 2010
- Publication on of the final selected photographs on www.euromedheritage.net and www.rehabimed.net : 15th September 2010

Other considerations

Any eventuality not envisaged in these conditions of entry will be resolved by the Jury.
Non-compliance with any of the points contained in these conditions of entry may lead to the disqualification of the applicant.