

Euromed Heritage *news*

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Goodbye RMSU, Welcome Euromed Heritage

**From the
Regional
Management
Support Unit
to the new call
for proposal
Euromed
Heritage:
Arrivederci!**



After 3.5 years of commitment and engagement for the cause of the Euromed Heritage programme, on 14 June 2007 the RMSU closes its activities according to the contract clauses.

For all the team, and personally for myself, it has been a rewarding and a profound professional satisfaction to have contributed to the success of the programme and to a deeper integration between the two shores of the Mediterranean through the common language of Cultural Heritage. We have the feeling of having delivered the best of our passion and technical expertise for culture in our day-to-day relations with project partners. Working interaction with the projects has been demanding and complex. But when we see the quality of project deliverables, the timely presentation of the reports, the impact of the training courses organised by the RMSU, and the high degree of visibility of Euromed in "Google", we see the evidence of having established a useful win-win relationship with more than 400 partners.

We are especially fond of the Strategy for the development of Euro-Mediterranean Cultural Heritage: priorities from Mediterranean countries (2007–2013). This work is a step forward in policy formulation and is an original contribution to the new Euro

pean Neighbourhood Policy. The Strategy, developed via 4 focus groups in Morocco, Egypt, Syria and Israel, was presented to the Euromed Committee in January 2007 and is now an integral part of the Recommendations of the Euromed Parliamentary Assembly Committee on improving quality of life, exchanges between civil societies and culture in March 2007.

Some time an external perspective has been of great help in understanding if the RMSU was on the right track. This is the reason why the external evaluation carried out by the European Commission in January 2007 provided us with useful guidance and further suggestions on what we did. To conclude, this is the final comment of the evaluators on RMSU activities: "The RMSU demonstrates highly satisfactory overall performance".

A word of thank to the Unit of Carla Montesi with whom the staff of the RMSU interacted on a minute-to-minute basis, to Leonidas Kioussis and to Claire Kupper, our dedicated Task Manager, for the advice in the several

phases and crucial decisions taken together. A special mention to the contact points in the EC Delegations who supported the programme and the activities implemented locally. Without them,

activities in the field would have been much more complex to be successfully implemented.

The 2007 annual work programme for grants by Europeaid co-operation office for the Regional Programme on Cultural Heritage has just been published on the Europeaid website and on the RMSU website, for € 13

million. The Call should be launched in the second semester 2007. We invite prospective applicants to monitor the websites on a regular basis in order to identify the exact timing of the publication.

In this transitory period the RMSU website (www.euromedheritage.net) remains active at a lower speed in order to provide updated information on the development of the call. My team and I, together with all experts and consultants, the personnel of the Italian Ministry for Cultural Heritage ICCD and Città d'Acqua welcome a quality participation to the next call!

Best from

Roberto Carpano, RMSU Coordinator

PARTNER SEARCH !

To find partners for a next call you may use the Euromed Heritage Partner Search, a search engine for users that seek a partner for future projects. It offers the possibility to search within the Euromed Heritage community. The Partner Search enables you to find and contact other institutions by country, project, institution, people but also by keywords referring to partners activities.

<http://www.euromedheritage.net/en/search/search.php>

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www.euromedheritage.net



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When cultural heritage becomes news: the Euromed Heritage Journalistic Award

Dalia, Olivier, Razan, Damiano, Annalisa, Yair, Majid, Amine, Tarek, Susana, Mourad, Mohammed,... the names of the winners of this Euromed Heritage Journalistic Award recall the lands of the Mediterranean and in a way are a mirror of its culture. Winners of the Euromed Heritage Journalistic Award 2007 are Mr. Tarik Hafid (Algeria), for his article "Si la Grande Poste nous était contée", Le Soir d'Algérie, 7 August 2006, and Ms. Susana Moreira Marque (Portugal), for her article "Adio Kerida", Publica, 24 December 2006. A Special mention of the Jury goes to Mr. Mourad Slimani (Algeria), for his article "Le fort Gouraya réclame justice", El Watan, 13 August 2006. Winner of the Ansamed special prize is Mr. Mohammed El Hamroui (Morocco), for his article "Remous autour d'un patrimoine historique", Le Reporter, 4 May 2006.

The award is the only existing journalism prize in the field of cultural heritage, a topic that unfortunately does not always make its way onto the pages of our newspapers and tends to be relegated to the specialized press or on a travel magazine. It is supremely important on the contrary that heritage becomes "news", not

only when it is endangered or beyond help. The articles we have received in these three years touched on the most varied aspects of cultural heritage and it was a great pleasure to read them. We wish the prize could be a trigger to more being written. We thank all the jurors for the passion that accompanied their task. The international Jury of the Award had representatives from UNESCO, the International Federation of Journalists, the Ministry of Foreign Affairs and newly from the Association des Journalistes du Patrimoine and the Anna Lindh Foundation. Representative from the EC, and fellow journalists also came to Rome to give their contribution as jurors, as well as AnsaMed, the news agency for the Mediterranean who participated with its own special award.

The Award will hopefully continue in future years, to stimulate good journalism, and most of all, more journalism in the field of cultural heritage.

Francesca Predazzi, RMSU Information Manager

Projects' Deliverables: results from Euromed Heritage II-III projects

During the implementation of programme activities the Euromed Heritage Projects produced several books, scientific publications, catalogues, guides, videos and CDs.

In the last year a complete list of the Projects' deliverables was upgraded by the RMSU in order to facilitate professionals and students in consulting and easily accessing the publications.

The RMSU asked the Project Coordinators to complete a form in which the main categories - title of publication, type, language, how to access the publication and availability conditions - were requested to be filled.

The results are the following: 257 deliverables were recorded on the list, mainly 107 publications (printed books, brochures, newsletters, bulletins and articles), 67 CDs, 16 DVDs, more than 50 technical documents (e.g. Master plans, Researches, Surveys, Teaching materials etc.).

The main topics are related to the activities of the Euromed Heritage programme: Mediterranean traditional architecture and art, oral history, maritime heritage, arts and crafts, traditional music, cultural tourism. A section of the list is dedicated to specialized themes, e.g. methodologies for cataloguing, rehabilitation and restoration activities, master plans, new tools for the valorisation of urban Mediterranean heritage, territorial cultural systems, etc.

All the documents and deliverables indicated on the list can be consulted by the general public on request to the Projects' Coordinators.

<http://www.euromedheritage.net/en/projectsactivities/library.htm>

Chiara Caporilli, RMSU Project Management Assistant

Euromed Heritage Publications

In these three years the RMSU together with Città d'Acqua, responsible for the graphic line and dissemination of publications, has produced several publications which will continue to be available on the website. Among others: Euromed Heritage 2002-2006 Activities Achievements Testimonials, the CD ROM Compendium, the Directories of EH II and EH III partners, Cultural Heritage within the Barcelona Process: Assessment and Orientations, the Message from Amman on Cultural Heritage Management in times of crisis.

<http://www.euromedheritage.net/en/rmsu/publications.htm>

 Città d'Acqua



Training evaluation

An evaluation of all RMSU training courses made by Valerio Levi will be soon available online. All together there were 11 training activities on Project Design, Management and Communication for 350 participants. The last training course (on Project Design) was held in Rome on 20-23 March. We wish all trainees to use the best of their skills for the new projects!

Info-days in Southern Mediterranean Countries

In view of the next call for proposals for Euromed Heritage, three Info Days are planned by the EC in Southern Mediterranean Countries. The main contents of the Info Days should include – among other issues – a presentation on the importance of Euromed Heritage in the framework of the new ENPI, guidelines on the new model of call for proposals, thematic and strategic priorities, project's implementation issues and links with other EC programmes in the Cultural Heritage sector. Each Info Day should have a duration of 1.5 days and include a social event aimed at reinforcing people to people relations. The three Info Days will be run by external experts in close co-operation with the EC Delegations and will be announced on www.euromedheritage.net

Farewell Concert at ICCD

Milagro Acustico, 7 June 2007 at 8pm
ICCD will dedicate an evening to a brief evaluation Euromed Heritage results, followed by an open concert by «Milagro Acustico», a band which combines ancient and modern sounds of Mediterranean music.
ICCD, 'Cortile delle Zitelle',
Via di San Michele 18, Rome

Euromed Heritage: 3 Years on the Web

With a peak of 90,000 visitors per month the website, managed by Città d'Acqua the Venetian consortium partner of the EH programme, has become a visible trademark in the cultural landscape.

In general, we can say that the Euromed Heritage website had a great success that brought it to reach 90,000 visitors in a month and a monthly average number of visitors of 50,000, even after the end of most of the projects. These numbers refer to the "page view", and not to "hits" which are a less reliable indicator, "hits" would be about 4 times the number of "page view". Through analysis of the statistics of the website, we observed a general trend showing that the website, which was planned mostly as a service website to the partners of the programme, evolved into an important information website.

The www.euromedheritage.net website, born in the middle of 2004, was projected and realized following the criteria proposed by the EC Minerva project on Cultural Heritage websites. In particular, from a technical point of view, great attention was paid to accessibility and usability, taking into account that many of the potential users may not have fast internet connections available. For example, there are ALT attributes for each image (text visible on a mouse roll, even if the image does not appear), and aids for navigation on each page. From the very beginning, the newest technologies available were employed: we started using tables for the layout and then, when the technology of the DIV tag became safe, we began to use it.

As for the content, we worked constantly on updating all the information present on the website: for this and other reasons, the

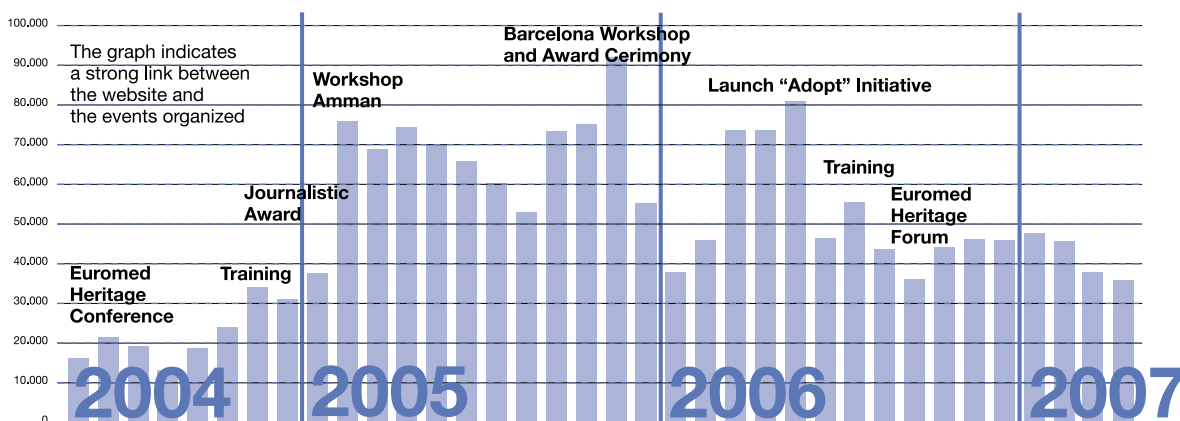
Future Euromed Heritage and Info Days

You will find the announcement of the new Call for Proposals and of the future Info Days on www.euromedheritage.net

number of visitors grew quickly. The updating of a website is usually one of the critical points in its maintenance, being one of the most frequent causes for a low number of visitors. On the other hand when a website has dynamic contents and becomes a centre of information, other websites start to link to it. This is a very important result because the number of links to a website is a fundamental parameter for the rating of a search engine. Google for example assigns a parameter, Page Rank (PR), to each page that describes its importance. The Euromed Heritage home page in some periods of time reached the

same PR as some of the most important Italian newspaper websites.

*Alessandro Giacomini,
Lorenzo Foti
EH webmasters SAF sas*



A Euromed Heritage Library is born at the ICCD

The initiative responds to an important need: to keep a physical memory of the projects' activities

One of the permanent and tangible results of Euromed Heritage is the creation, on ICCD premises, of the "Euromed Heritage Library", composed of all editorial products issued by the projects. These are books, scientific publications, catalogues, guides, musical CDs and CD-ROMs.

The aim of the Library is to offer a specialized documentation centre to everyone, both private and public, who is interested or

involved in the various aspects of Mediterranean cultural heritage: from architecture to music; from the use of arsenals to craftsmanship; from typical products to prehistory; from mosaics to fortresses; from Islamic art to the restoration of architecture of the XIX and XX centuries.

This initiative responds to an important need: to keep a physical memory of the projects' activities and to give them visibility even after their conclusion.

In order to optimize the role of the Library as an outstanding collection of editorial products on Mediterranean cultural heritage, the ICCD has integrated the material produced by the projects with other relevant publications - especially photographic ones, in order to respect one of the specialities of the Institute - related to the cultural heritage in Mediterranean Partner Countries.

The titles collected so far are 152 and have been inserted in the Italian Library Service network, SBN (Servizio Bibliotecario Nazionale). In order to allow for a wider diffusion

of these publications, the list can be consulted on the Euromed Heritage website: www.euromedheritage.net.

The implementation of this initiative is a further step towards the policy of dialogue that the Italian Ministry of Cultural Heritage has always sustained, supporting the Barcelona Process, which, for over ten years, has officially recognized the role of cultural heritage as a field of action for the strengthening of the social, cultural and human dimension of the Euro-Mediterranean Partnership.

Maria Lucia Cavallo, ICCD

To consult the library :

*Librarian Dott.ssa Gabriella Zucchetti
e-mail biblioteca@iccd.beniculturali.it
Address ICCD, Via di San Michele 18
00153 Rome*

Opening hours

Tuesday, Wednesday and Thursday
9.30 – 13.30 by appointment

http://www.euromedheritage.net/en/eh_library.htm



Byzantium Early Islam, (BYZeIS)

Workshop in Greece

A Workshop was held in Thessaloniki on 26-30 April. Trainees from Israel, Palestinian Authority, Cyprus and Turkey worked together in situ in very important archaeological sites of Thessaloniki. Byzeis is a multidisciplinary project aiming to bring to the fore the region's Byzantine and Islamic cultural heritage and to modernise its ability to manage it intelligently through co-operation.

<http://www.byzantiumearlyislam.net/>

Discover Islamic Art

14 Temporary Expositions on Islamic Art inaugurated simultaneously

The Temporary Exhibitions will be launched on the 18-19 April with a simultaneous press Conference in 14 partner countries. Exhibitions and catalogues will be available in eight languages (Arabic, French, English, Italian, Portuguese, Spanish, German and Turkish). In the Museum Without Frontiers artefacts from different museums are displayed together with monuments and sites from all over Europe and the Mediterranean region. The Museum's Permanent Collection and Database include at present 850 artefacts from 42 museums and 385 monuments and sites from 11 countries related to Islamic Art in the Mediterranean.

<http://www.discoverislamicart.org>

RehabiMed

Traditional Mediterranean architecture. Present and future.

The First Euro-Mediterranean Regional Conference on "Traditional Mediterranean architecture. Present and future." will be held in Barcelona, Spain on 12-15 July 2007. The RehabiMed network offers a forum for debate in which all areas and sectors can present their opinions about and experiences in the rehabilitation of traditional architecture in Mediterranean countries. The thematic areas of the conference will be divided into two main sections, at the scale of the territory, and at the scale of the building.

International photographic competition Different viewpoints: Tradition Mediterranean Architecture

The winning photograph of the international photographic competition will be published on Rehabimed's website, along with the author's name. The prize is a grant that includes attendance at the opening of the exhibition "Different Viewpoints: Traditional Mediterranean Architecture" on 10 July 2007 in Barcelona, in the gallery of the Col·legi d'Aparelladors i Arquitectes Tècnics



de Barcelona and at the RehabiMed conference "Traditional Mediterranean Architecture, Present and Future", on 12, 13, 14 and 15 July in Barcelona

<http://www.rehabimed.net>

Rehabimed pilot operations: a challenge for the future

RehabiMed has set up a regional participatory rehabilitation laboratory that is carrying out four pilot operations on the theme of four essential aspects of rehabilitation: in the Medina of Marrakech (Morocco), in Kairouan (Tunisia), in Lefkara (Cyprus) and in Cairo (Egypt). The rehabilitation actions involved in the pilot operations are varied and all chosen with regard to the specific problems of each place, but they are applicable to similar situations throughout the Mediterranean area.

http://www.rehabimed.net/www_ang/op_ang.asp

About Gilles Nourissier

At first he was just the name of an appreciated professional that became familiar to us through reports. Then, we had the opportunity to meet Gilles in person and he became a referent we could not avoid thinking of whenever we had some new project in mind.

Euromed Heritage was only one of his many professional engagements as he was very much involved with several national and international organisations. His smart yet lively and joyful personality made him a perfect partner to work with.

We shared only a few hours together at meetings and workshops. Yet, it hurts to know that Gilles passed away as it hurts for someone you really knew deeply. He was able to leave a sign of his presence in all those who had the luck to share something with him. This is why our thoughts go close to his family and all those who loved him and wish to express to them our sorrow.

Evaluation of the Euromed Heritage II Programme

The evaluation is based on an intensive analysis of five sample projects: selected for the review with the intention of learning from their successes.

In addition, it examined the performance and activities of the Rome based Regional Management Support Unit (RMSU). It is available on the internet

<http://www.euromedheritage.net/en/rmsu/evaluation.htm>

European Commission - EuropeAid Directorate A - Europe, Southern Mediterranean, Middle East and Neighbourhood policy

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Maria Giulia da Sacco *Technical Officer*

The **Regional Management and Support Unit (RMSU)** has been set up for Euromed Heritage II-III on behalf of the EuropeAid Co-operation Office.

The role of the RMSU is to assist partners and beneficiary countries in achieving project objectives, ensure coherent implementation of projects and full exploitation of opportunities, promote visibility and exchange of information and results.

The RMSU is located at the Istituto Centrale per il Catalogo e la Documentazione (ICCD) in Rome and benefits from the technical know-how of the international Centre Città d'Acqua of Venice.

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