

BARCELONA + 10

Squaring the circle: the Euro-Mediterranean Partnership returns to Barcelona

The Euro-Mediterranean Partnership celebrates its tenth anniversary this year. The Partnership's Foreign Ministers have designated this commemorative year as the 'Year of the Mediterranean'. All roads return to Barcelona, the city of the 1995 Declaration, in November to mark this innovative relationship. Certainly there will be celebrations, but these will be tempered by the reality that much still remains to be done to attain the original objectives. Looking back, we can, nonetheless, be

proud of the achievements. The EU and Mediterranean Partners have negotiated all the Association agreements, with most of them in force and under implementa-

tion; European financial cooperation has increased significantly to reach nearly € 3 billion a year in loans and grants; trade and investment have developed and economic links between Europe and Mediterranean partners are stronger than ever. Political relations are solidly established and based on the principles of dialogue and consensus.

Next November, the now enlarged thirty-five states of the Barcelona Process will meet in Barcelona, not only to commemorate, but also to give new impetus and inject re-

newed political energy into the partnership. The objectives include: progress in democracy and human rights; further advances in regional economic integration including South-South integration; the promotion of human capabilities in partner countries through education and knowledge acquisi-

tion; a joint approach to tackling the issue of migration; closer cooperation in agriculture, environment, transport or energy. This is an ambitious agenda, but then so too was the launching Declaration of the Partnership in 1995. Now, as the Partnership continues to evolve, the circle is being squared with this return to Barcelona. Armed with the knowledge and experience of a maturing relationship, the new Communication and work programme will help to build on the successes of those past ten years and to address the shortcomings.

*Thomas Mc Grath, European Commission
External Relations
Information and Communication EuroMed*

The EC website for Barcelona + 10

http://europa.eu.int/comm/external_relations/euromed/barcelona_10/index.htm

The Arabic version of the Euromed Heritage website is now online!

www.euromedheritage.net/ar

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Anna Lindh Foundation: culture against extremism

A thousand people at the Fiesta del Mar

The Anna Lindh Euro-Mediterranean Foundation for the Dialogue between Cultures was launched on April 20 in the Egyptian port city of Alexandria with a call to form an "alliance of Civilizations" and to oppose all forms of extremism.

Octavie Modert, Secretary of State for Culture, Higher Education and Research, representing the Luxembourg Presidency of the European Union urged the audience in the Great Hall of the Bibliotheca Alexandrina: "Let us oppose all extremism and repudiate xenophobia, Islamophobia or anti-Semitism. Let us refuse the fallacy of an alleged 'clash of Civilizations' with the affirmative antithesis of the "Alliance of Civilizations", and reaffirm that dialogue - under any form - is the

safest way to prevent conflicts."

More than 1,300 people attended the festive event, among them representatives of civil society organizations from all over the region, who held three days of intensive discussions on the programmes and procedures of the Foundation.

In the evening an Open Air Festival of Euro-Mediterranean World Music was celebrated at the Qait Bey Fortress, built on the site of the old Alexandria Lighthouse - one of the seven wonders of the ancient world. Musicians from all over the region played reflecting the mutual cultural enrichment around the shores of

the Mediterranean. The Foundation is the first common institution of the Euro-Mediterranean partnership established in the South and jointly financed by the European Union and its ten Mediterranean Partners.

*Ute Meinel, Chief Consultant,
Anna Lindh Euro-Mediterranean Foundation
for Dialogue between Cultures*



www.euromedheritage.net



**THIS PROGRAMME
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EUROPEAN UNION**



Project Management

I would like to thank the RMSU of Rome for the initiative of having thought to organize training courses for the projects financed by the European Union.

I am very honoured for the fact of having been selected to take part to these courses.

The courses made it possible to gather together many Euromed Heritage partners, creating one family that did not exist before.

Concerning the course on "Project management" I think it was very beneficial for me on all levels. It enabled me to know Rome, the RMSU, and to have many new friends and especially an immense scientific knowledge on the questions of management of projects, visibility of the European Union, requirements and the guide lines of the Eu-

ropean Union and how to use the European funds in a rational and objective way.

As a financial and administrative agent, I learned new management tools. Now, I think that I have a sort of confidence in myself to tackle such matters. Certainly this could offer new prospects and a larger opening of our University "Mouloud Mammeri de Tizi-Ouzou" to future projects with the European Union and other actors around the world.

My impressions can be summarized in these following points:

- the course was very well structured,
- the trainers proved to be good pedagogues and master the topic,
- the timing was a little bit condensed,
- the training materials were sufficient.



Having installed a Web site for future questions will permit us to maintain the contact!
Tabti Rabah, Université Mouloud Mammeri de Tizi-Ouzou, Algeria - Patrimoines Partagés

Project Design

I am very proud to be Mediterranean. I am very proud as well to work on cultural cooperation projects with my friends and colleagues from the Mediterranean countries. I consider it an honour to write about the amazing experience the RMSU gave us, the representatives of the Euromed Heritage II projects, to follow the training course on Project Design, in Rome during January 2005. I could tell you about how perfect the organisation was, how interesting and useful the course has been, how motivated and committed the trainers and the trainees were,

and so on... but the real worth of the course was not only these aspects, there was something more extraordinary and surprising for me, which went well beyond my expectations. I knew that I had very much to learn about the subject matter "Project Design", even though I have been working on Euro-

pean cooperation projects for years. What I could not imagine before is that I would have learnt much more than just this subject: the only fact of being there, from so many different Mediterranean countries and cultures, all sharing the same idea of the Mediterranean



as a "common sea" despite our differences, and working together, discussing, comparing experiences, was so exciting that I left Rome with an even stronger motivation to work in this field, with my neighbours and friends. I just can't wait to present another Euromed

Heritage project.

This is why I think that the added value of this training, further to the sessions, the theory, the perfect organisation and wonderful staff, is this intangible but strong feeling of Mediterranean pride.

Antonella Lilli, Comune di Pisa, Italy - La Navigation du Savoir

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www.euromedheritage.net/en/mailling.htm
or write to info@euromedheritage.net

Communication for Development



Alexandria was certainly a well-chosen venue for the training course, which was organised by the Regional Management Support Unit between

the 26th February and 1st March 2005. The impressive Bibliotheca Alexandrina was truly an idyllic environment for this meeting of cultures where the true objective of this course was Communication.

The sharing of knowledge, experience and expertise were the goals each one of the 25 participants was aspiring for, and also quite evidently the goals of the team members

from the RMSU who were also present there.

The main course trainer was Mr G. Scuppa whose main targets were to emphasise the theoretical aspects of communication issues such as the different types of objectives involved, strategies, and target stakeholders. However other speakers were also invited amongst whom were Ms F. Predazzi, who elaborated on the use of the website for visibility in projects, as well as Mr L. Foti, who described such websites from a technical aspect, that is, what to plan for when deciding on constructing a website.

Another invited guest speaker was Mr T. Fathi, a journalist in Egypt writing for the newspaper Al-Ahram. His topics of discus-

sion were mostly about ways of dealing with the media, especially in Arabic countries as well as how to write a good press release for increased visibility of a project.

One cannot but mention the social evenings spent together where although fun was evident, communication was predominant in the discussions which could be heard across the tables at dinner more often than not, in so many different languages!

Special thanks go to Mr Roberto Carpano and all the rest of the RMSU team who made this study course not only possible but also memorable for the rest of us.

Vanessa Camilleri, Malta Centre for Restoration, Malta - Ikonos

RMSU training: a mid-term balance

The RMSU training courses are closing the gap between EH project co-ordinating institutions and partner organizations regarding project designing capacities, project management and communication.

5 training courses have been organised successfully by the RMSU, on behalf of the EuropeAid Co-operation Office, in order to help project co-ordinators and partners to contribute to the better implementation of the EH projects and to strength their potential for long term benefits. The subjects were "Project Management", "Project Design" and "Communication for Development". The total course attendances until today are over 120 from most Euromed Heritage projects.

A first assessment on the quality and sustainability of the RMSU training courses is extremely positive. All trainees assessed the seminars as very useful and coherent with their professional and personal expectations.

The evaluation questionnaires filled out by participants and the high amount of e-mails exchanges among themselves after the courses are indicators of the satisfaction. Another indicator of achievement is the assessment questionnaire based on multiple-choice questions. The analysis of correct answers indicates that participants have enhanced their capacities in designing the Logframe, planning activities and drafting a communication strategy, as well as understanding the EC procedures to be followed when applying for project financing. Aspects that need further improvement are budgeting, reporting and internal evaluation procedures.

The training success was also possible because of the high level of involvement of the hosting institutions: ICCD in Rome, Alex Med Research Centre at the Bibliotheca Alexandrina in Alexandria and University Hassan II in Mohammedia.

In June and July (Mohammedia) there will

be the last training courses organized by RMSU.

Don't miss this opportunity!

Cecilia Chiapero, Training assistant

To apply:

www.euromedheritage.net/en/rmsu/rmsu_training.htm

RMSU help desk:

training@euromedheritage.net

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Roberto Carpano RMSU

The **Regional Management and Support Unit (RMSU)** has been set up for Euromed Heritage II-III on behalf of the EuropeAid Co-operation Office.

The role of the RMSU is to assist partners and beneficiary countries in achieving project objectives, ensure coherent implementation of projects and full exploitation of opportunities, promote visibility and exchange of information and results.

The RMSU is located at the Istituto Centrale per il Catalogo e la Documentazione (ICCD) in Rome and benefits from the technical know-how of the international Centre Città d'Acqua of Venice.

Roberto Carpano Co-ordinator

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Euromed Heritage calendar 2006

The beautiful face of the programme

A calendar with photos of Euromed Heritage projects will be printed to allow a wider public to know about the programme. The best photos from the projects have been chosen for the Calendar 2006, keeping some treasures for the 2007 edition.

The remaining photos enrich the RMSU photos archive that has become a precious instrument to satisfy the numerous requests of images of Euromed Heritage projects: from France to Hungary, from Sweden to Israel several publications are have shown their interest in Euromed Heritage.

The calendar will be published by the Italian printer Improntedizioni (with no costs to the

programme). In Italy the calendar will be found in all the Feltrinelli and Mondadori bookstores. Each Euromed Heritage project partner will receive a copy of the 2006 calendar.

The RMSU would welcome a larger distribution, for example by Euromed Heritage partners that may have a bookshop. Any suggestion or contact that could be helpful will be welcome, considering that the dissemination of this item to a wide range of people is the objective of the initiative.

The collaboration with the project coordinators was successful, many good photos arrived to the RMSU.

Do not forget to send more photos for the 2007 edition.

Maria Giulia da Sacco,

Centro Città d'Acqua, Venice

mgdasacco@euromedheritage.net

The calendar can be viewed on the web:

www.euromedheritage.net/en/eh_calendar_2006.htm

To order the calendar for local distribution, please contact:

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Unimed

Join the Beirut Charta on Euro-Mediterranean Cultural Heritage!

The Beirut Charta on Euro-Mediterranean Cultural Heritage has been signed by the 22 Unimed Cultural Heritage II partners. All those interested in joining this initiative are welcome to sign it on a personal basis, indicating his/her institutions of reference.

When a high number of endorsements are reached the Charta will be sent to the competent European Institutions.

Roberto Albergoni

roberto.albergoni@tin.it

New on the Euomed Heritage website!

- Search a partner for your cultural project:
www.euomedheritage.net/en/search/search.php
- Photo gallery with activities of the Euomed Heritage projects:
www.euomedheritage.net/activities/index_en.htm

Rehabimed

Regional Symposium: Rehabilitating Traditional Mediterranean Architecture Marseilles, 23-25 September 2005

Friday 23rd

The Mediterranean dwelling
Urban rehabilitation

Saturday 24th

Urban rehabilitation (II)
Architectural rehabilitation

Prodecom

Florence, Italy : a multiple partnership

The International Arts & Craft Exhibition in Florence was another stage of the travelling exhibition Lasting Mediterranean impressions and colours organized by the Mediterranean Fine Arts Chamber with the support of the EC and the UNESCO.

From the 22nd of April to the 1st of May, a large exhibition space was organized inside the Pavilion VISIONI in the Fortezza da Basso with products and items produced by independent craftspeople and association of crafts cooperatives, which are partner to the project or are associated to it.

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BEIRUT CHARTA

The signers of this document are strongly convinced that the Euro-Mediterranean Cultural Heritage should represent a strategic priority in the frame of the cooperation policies of the European Union and more specifically concerning the Neighbourhood Policy.

WHEREAS

The Barcelona Declaration (1995) assigns cooperation a fundamental role within the Cultural Heritage sector. In fact, according to the Work programme attached to the Declaration it is foreseen: ... "Given the importance of improving mutual understanding by promoting cultural exchanges and knowledge of languages, officials and experts will meet in order to make concrete proposals for action, inter alia, in the following fields: cultural and creative heritage, cultural and artistic events, co-productions (theatre and cinema), translations and other means of cultural dissemination, training."...

The Bologna Declaration (1996), released at the end of the First Euro-Mediterranean Meeting of the Ministers of Culture, supporting the conclusions of the preparatory work carried out by the Italian Presidency with the assistance of UNIMED, states that:

In conclusion, the Ministers for Culture expressed the wish that the European Commission, in close cooperation with the competent authorities of the Partners represented at the meeting, promote projects for conserving and enhancing the Mediterranean cultural heritage on the basis of the guidelines set out above. The Ministers for Culture have also recommended that a mechanism be set up for the follow-up of this Declaration, within the general framework of follow-up to the Barcelona Conference.

The Rhodes Declaration (1998) released at the end of the Second Euro-Mediterranean Meeting of the Ministers of Culture foresees:

assure an efficient follow-up by the Commission of the Thessaloniki conference conclusions by implementing the first Euomed Audio-visual regional programme and by encouraging the regular exchange of information and co-operation in regard to audio-visual regulatory and self-regulatory issues, and in particular by facilitating a broad participation of the Euro-Mediterranean actors in the audio-visual sector in the framework of the call for proposals issued by the Commission for the implementation of the Euomed Audio-visual programme;

The Regional Indicative Programme 2002 – 2004, attached to the Regional Strategy Paper 2002 – 2006, under paragraph 10.2 fosters the implementation of the third phase of the Euomed Heritage Programme. The same Strategy Paper, when defining the specific objectives in the frame of the Barcelona strategies, confirms the importance of the regional programmes for the development of the Euro-Mediterranean cooperation.

BEING CONVINCED

- of the necessity of enhancing the experiences developed in the frame of Barcelona Process within the Cultural Heritage sector, by adapting strategies and actions to the evolution of the scenario;
- that the Euomed Heritage Programme besides allowing the implementation of concrete interventions for acknowledgement, conservation, documentation, standard for documentation and exploitation of material and immaterial Cultural Heritage, has also generated precious opportunities for a constructive dialogue all over the Mediterranean region;
- that Cultural Heritage besides constituting an inestimable wealth to be preserved, it also represents an element of comparison for the mutual understanding of different cultures and a basic resource for the economic development of the Mediterranean Basin.

REQUEST

The European Parliament, the Council of Europe, the European Commission:

- **to include Cultural Heritage among the clear and evident priority objectives of the intervention strategies identified within the Neighbourhood Policy;**
- to promote the implementation of Euro-Mediterranean regional programmes in the sector of Culture and more specifically of Cultural Heritage;
- to encourage and support the stabilisation of existing networks operating in this sector at Euro-Mediterranean level;

National Governments, Local Authorities, Universities, Public and Private Organisations at any title involved in increasing the value of Euro-Mediterranean Cultural Heritage:

- to include in all relevant negotiation instances the documentation, conservation and exploitation of Cultural Heritage as a strategic priority for the definition of operational programmes;
- to support, each one within the frame of its own function and territorial competence, initiatives and projects for conservation and value increasing of Cultural Heritage;
- to stimulate the dissemination and to promote the circulation of this document in order to signify the needs and requirements of the larger and qualified constituency.

Available online: the arabic version of Project cycle management

دليل تسيير دورة المشروع

<http://www.euomedheritage.net/en/pcm.htm>