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التراث الأوروي المتوسطي

COMMUNITY AND CULTURAL MAPPING

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TRAINING WORKSHOP

Atelier de Formation

SUSTAINABILITY &

EMBEDDING

Ancrage et Durabilité

Tangier/Tanger,

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COMMUNITY AND CULTURAL MAPPING WORKSHOP NICOSIA 2010

Cultural maps have multiple uses ...

- As tangible documents
- For embedding in economic activities (e.g. tourism)
- Educational or management tool
- Spatialised inventory of cultural resources ...
- For sale, distribution, etc



Importance of the process



Bottom up, participative, creative

- Bottom up: reveals what is important and valued by people on the ground
- Participative: collectively authored – can be open ended, constantly added to – lends itself to virtual and mobile/temporary formats
- Creative: mobilising social relationships within everyday cultural environment creates and reinforces sense of community; and
- Validating: recognition and self-worth
- All of which makes cultural mapping excellent ‘embedding’ tool

- Numerous activities planned or already undertaken by the EH4 projects lend themselves to incorporating a cultural mapping element – for example ...
- *Don't touch my wooden door – Tangiers*
- Involves discovery, community involvement, learning to value the everyday environment

news

newsletters

articles

publications

interviews

story of the month

communication tools

press-Release

video

EH4 Press kit

thematic sheet

awards

crossing viewpoints 2010

crossing viewpoints 2011

Don't touch my wooden door!

The story of a venture that brought together teachers, state school pupils, parents, school heads and museum interpreters and curators with a single purpose: to save the wooden doors of Tangier's medina.



TANGIER – The journey ends in celebration. The children from Okba Bnou Nafiî, Abdellah Guennoun, Fatem Fihriya, Al Khansae and Hassan I schools have dressed up to round off a successful initiative that aims to raise awareness among the people of Tangier, both young and old, of the importance of their old wooden doors. The children and their parents have gathered to celebrate inside Tangier's Kasbah museum, a magical, recently renovated building looking out over the ocean. Its interior is playing host to an exhibition of drawings done by the children to pass on this important message: 'Don't touch our wooden doors!' The Siwa & Tangier project, funded by the European Union under the Euromed Heritage IV programme, was set up by the Italian NGO, COSPE. The children, most of whom live in the old medina, attend state schools in Tangier, one of which is located in the centre



Follow the link below to the

Community and cultural mapping workshop Nicosia 2010 for

PRACTITIONERS' EXPERIENCES

In conclusion: Who is the map for?

- The people making it?
- Other readers/users?
- People are more likely to ‘adopt’ a map if they have been involved in making it
- That goes for planners and public authorities as much as for community groups
- Thus cultural mapping process can help bridge the gap between community and officialdom and embed outcomes in both