



Euromed Heritage
التراث الأورو متوسطي

RehabiMed

Crossing Viewpoints: the Living Heritage of the Mediterranean

A photography competition (3rd edition), an exhibition, a Euromed Heritage-Rehabimed partnership

Once upon a time...

Mediterranean heritage reflects the community spirit that is characteristic of the region, and the beliefs and value systems that have come down to us through the centuries. Archaeological sites and monuments, rural and urban landscapes, built heritage, traditions and traditional skills, gastronomy: all these are witness to a rich sweeping past, albeit conflictual at times. This exhibition raises questions about the place this exceptional heritage holds in contemporary societies: How does it connect the past to the present, tradition with modernity? And how does it integrate outside influences?

Why this exhibition?

Photographers of various ages and from different corners of the Mediterranean region, including an impressive number of young artists, participated in this photography award, which was launched in May 2010. The 30 selected photographs present a whole range of perspectives, straight forward or slanted, serious, tender, ironic or naive about the perennial past, whether recent or remote, but still ubiquitous in the daily life of the Mediterranean. It was important to give participants free choice of their subject matter, and hence privilege their personal vision of the tangible and intangible heritage as it emerges in its widely diverse contexts across Mediterranean countries and cultures.

The Award at a glance

- 516 photos received
- 327 participants
- 57% of participants from Med-partner countries
- 49.2 % of participants between 18 and 30 years of age
- 13 out 30 finalist photos of participants from Med-partner countries
- Next scheduled exhibition: Barcelona, 15-28 February 2011

Exhibition rationales

The exhibition "Crossing viewpoints: living heritage in the Mediterranean" is organised within the Euromed Heritage programme of the European Union. Since 1998, the programme contributes to the safeguard and revitalisation of cultural heritage in the Mediterranean region. This heritage provides tremendous opportunities for socio-economic development, particularly at the level of local communities - sustainable tourism, dwellings, handicrafts, cultural events... All these aspects are tackled by the projects within the programme, and address issues such as the rehabilitation of traditional architecture and historic cores, and the revitalisation of audiovisual archives, manuscripts, museums and archaeological sites...

www.euromedheritage.net

The exhibition is the result of a partnership between Euromed Heritage and Rehabimed Association. Rehabimed advocates the rehabilitation of built areas and the economic and social regeneration of historic centres in Mediterranean countries. In order to achieve its objective, it promotes research and training of experts in rehabilitation, supports a multidisciplinary approach, improves management capacities among authorities,



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contributes to improve the living standard of populations, and stimulates awareness of the value of heritage preservation for sustainable development. The photos exhibited here come from the 3th edition of the Photography Award, the two previous editions having been organised and coordinated by Rehabimed.

www.rehabimed.net

The Award 2010 winner and Jury's special mentions



Nour El Refai (Cairo, Egypt, 1983) – winner
photo: "Downtown" (Le Caire, Egypte)

Nour earned a Bachelor Degree in Architecture at Cairo University in 2005. He started photography when he was 12 while on fishing trips with his father, and slowly his hobby developed into a profession. As an Architect, he developed a unique perception in Architecture and Interior photography, while his passion for travel drives him to constantly explore the various natures and cultures through his photography. He worked in a European Union funded research Project as a Documentary Photographer on assignments in Morocco, Algeria, Turkey, and Egypt. He teaches photography courses since 2005 in different Cultural and Art centres of Cairo – Diwan, Darb 1718, etc. – and Architectural Photography within the Academic field in different Universities.

www.nourelrefai.com



Eyad Jadallah (Palestinian Territories, 1984) – Jury special mention
photo: « Belongig to the past » (Naplouse, Territoires Palestiniens)

Palestinian freelancer, Eyad has a Bachelor Degree in Journalism and Political Science obtained in 2006 from Birziet University. Since 2007, he works as assistant teacher of photographer Rula Halawani at the Photography Unit of Birziet University (Media Department) and since 2008 for ApolloImages Company. In 2008, he worked for one year at Wafa Palestinian News Agency in Ramallah.

www.eyad.photoshelter.com



Augustin Le Gall (France, 1980) – Jury special mention
photo: « La transe du Arrif » (Tunisie)

He developed his practice of photography along with her studies in anthropology. With a keen interest in the Mediterranean area, he puts people and practices at the heart of his work. His photographic approach is oriented towards the achievement of documentary projects while constantly seeking renewed forms of writing. Photography is about dealing with the reality. At the crossroads between reality and play, and between experience and thought, Augustine tries to look at this tipping point that confronts the imagination in everyday life.

www.algopix.net



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Gianluca Capri (Roma, Italy, 1973) – Jury special mention

photo : « Seductive Cairo » (Le Caire, Egypte)

Gianluca has discovered a passion for photography after studying in Paris in 1998: since then, the camera accompanies him everywhere. In its approach, marked by the desire to talk about the cultural, social and ambience differences, the facial expressions, the smiles and the concerns of people acquire special importance. His photographs have been exhibited on several occasion, including in Venice (Artisti del Campo, 2008), Vilnius (at the Italian Institute of Culture, 2009), in Monte Carlo (Gallery Park Palace, 2008), and he has received awards in several competitions (Venice International Photo Contest 2007).

www.gianlucacapri.it



Frédéric Seguran (Marseille, France, 1965) – Jury special mention

photo : « Procession du Panier » (Marseille, France)

Passionate about photography since the age of 15, Frederick focuses on themes related to society and human activities. A correspondent in Marseille for the “Collectif de photographe Zeppelin”, he processes the information on a daily basis trying to enhance it with impartiality and objectivity. He regularly publishes his images in the national press.

www.fredericseguran.com

The 30 finalist pictures are available at this link:

<http://www.euromedheritage.net/intern.cfm?menuID=888>

Scheduled Exhibitions for 2011

15-28 February 2011, Barcelona, Spain: Hospital St. Pau i la Santa Creu

Spring 2011: Casablanca (Morocco) and Beirut (Lebanon).

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