

PRESS RELEASE



Euromed Heritage 4
التراث الأوروبي المتوسطي

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How to manage Mediterranean cultural heritage sites guaranteeing their preservation and creating opportunities for economic and social development at the local level? Euromed Heritage 4 programme workshop on “Management of heritage sites and artefacts” - (Petra, Jordan, 17-19 May 2010)

This workshop, addressed to specialists in the field of cultural heritage management from various Mediterranean countries, will introduce participants to the fundamentals of an integrated planning for the management of heritage sites with a special focus on tourism. The objective is to assure the sustainable preservation of heritage and sites while developing tourism activities for economic and social development at the local level.

The case of Petra will be used as a major case study together with other examples of approaches and implementations in the management of urban historic centres, monuments and archaeological sites, museums, itineraries and routes, etc., from around the Mediterranean.

“The management of cultural heritage sites and artefacts in the Mediterranean region needs considerable improvement. The workshop will produce a list of recommendations for approaches more tailored to needs of Mediterranean partner countries” says C. Dabdoub-Nasser, Team Leader of the Regional Monitoring Support Unit for Euromed Heritage 4.

This workshop is organised in partnership with the Directorate of Antiquities of the Hashemite Kingdom of Jordan and Al-Hussein Bin Talal University, and with the collaboration and support of the Petra Development and Tourism Region Authority.

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The European Commission is the EU's executive body.

“The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders”.